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INVESTMENT BANKING DIVISION

# Project Raven

## **Discussion Materials**

Goldman Sachs & Co. LLC

August 13, 2019

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# **Summary of Vail Proposal**

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On August 13th, Vail made a proposal to Diamond outlining the following parameters for potential acquisition transaction of Raven:

- Diamond will exchange each of its shares of Raven's Class B common stock for 0.0550 of a share of Vail Class A common stock
  - Implies Raven's Class B common stock at \$8.71 per share<sup>1</sup>
  - Represents a 3.0% premium to 1-day spot exchange ratio and a 6.4% discount to the 30-day VWAP exchange ratio
  - Values Diamond's stake in Raven's Class B common stock at \$1,143mm<sup>2</sup>
  - Would increase Diamond's economic ownership in Vail by 176bps (80.81% to 82.57%)<sup>3</sup>
- Vail will acquire each of the outstanding shares of Raven's Class A common stock for \$14.25 per share in cash
  - Represents a 68.6% 1-day spot premium and a 5.0% discount to Raven's IPO price of \$15.00 per share
  - Among other conditions, the acquisition of Raven Class A common stock will be subject to non-waivable conditions requiring the following:
    - Approval of the holders of a majority of the outstanding Raven Class A common stock not owned by Diamond or its affiliates
    - Approval of the special committee of the Raven board of directors

Source: Bloomberg as of 12-Aug-2019



Raven price per share implied from exchange ratio of 0.055x and Vail share price of \$158.28 as of 12-Aug-2019.

Illustrative calculation of value of Vail shares issued to Diamond assumes Vail share price of \$158.28 as of 12-Aug-2019.

Assumes 131.3m Raven shares held by Diamond, 330.7m Vaii shares held by Diamond (300.0m Class B, 30.7m Class A) and 409.2 total Vail shares outstanding.



# **Historical Exchange Ratio Analysis**

(\$ in millions, except per share values)

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|                             |                          |                         | As of Currer   |   |                  |                                   |
|-----------------------------|--------------------------|-------------------------|----------------|---|------------------|-----------------------------------|
|                             | Raven Price<br>Per Share | Vail Price<br>Per Share | Exchange Ratio | Implied Diamond PF Economic Ownership in Vail 1 | Implied Value to | Implied Value ∆ to<br>Offer Price |
| Class B Offer <sup>3</sup>  | \$ 8.71                  | \$ 158.28               | 0.055 x        | 82.57 %   | \$ 1,143         | NA                                |
| Current (08/12/19)          | 8.45                     | 158.28                  | 0.053          | 82.52   | 1,110            | (34)                              |
| 5-Day VWAP                  | 8.66                     | 156.55                  | 0.055          | 82.58   | 1,150            | 7                                 |
| 10-Day VWAP                 | 9.07                     | 163.75                  | 0.055          | 82.59   | 1,151            | 8                                 |
| 15-Day VWAP                 | 9.38                     | 167.86                  | 0.056          | 82.60   | 1,161            | 18                                |
| 20-Day VWAP                 | 9.49                     | 169.89                  | 0.056          | 82.60   | 1,160            | 17                                |
| 30-Day VWAP                 | 9.92                     | 168.92                  | 0.059          | 82.69   | 1,221            | 78                                |
| 45-Day VWAP                 | 10.43                    | 170.09                  | 0.061          | 82.78   | 1,274            | 131                               |
| 60-Day VWAP                 | 11.33                    | 174.32                  | 0.065          | 82.89   | 1,351            | 207                               |
| Since FYQ1'20 Earnings VWAP | 10.57                    | 170.03                  | 0.062          | 82.80   | 1,292            | 149                               |
| 52-Week High (Spot)         | 29.15                    | 206.80                  | 0.141          | 85.33   | 2,930            | 1,786                             |
| 52-Week Low (Spot)          | 8.27                     | 129.33                  | 0.064          | 82.86   | 1,329            | 188                               |

Source: Bloomberg as of 12-Aug-2019



Assumes 131.3m Raven shares held by Diamond, 330.7m Vail shares held by Diamond (300.0m Class B, 30.7m Class A) and 409.2 total Vail shares outstanding.

Illustrative calculation of value of Vail shares issued to Diamond assumes Vail share price of \$158.28 as of 12-Aug-2019.

Offer given as a fixed exchange ratio; Raven price per share implied from exchange ratio of 0.055x and Vail share price of \$158.28 as of 12-Aug-2019.



# **Overview of Potential Collar Structures**

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|                                     | Fixed<br>Exchange Ratio   | Fixed<br>Price  | Floating Exchange Ratio<br>with Symmetric Collar   | Fixed Exchange Ratio within Collar (Symmetric)   |
|-------------------------------------|---|---|--|--|
| Deal<br>Structure                   | <ul> <li>Target receives a fixed numbe<br/>of Acquiror shares (per Target<br/>share); the price paid fluctuate<br/>with Acquirer share price</li> </ul> | per share (and fluctuating  | <ul> <li>Target receives fluctuating<br/>number of Acquiror shares (per<br/>Target share) within collar<br/>range, and receives adjusted<br/>number of shares above/below<br/>the collar</li> </ul>  | <ul> <li>Target receives fixed number of<br/>Acquiror shares (per Target<br/>share) within collar range, and<br/>receives adjusted number of<br/>shares above/below the collar</li> </ul>  |
| Acquiror<br>Share<br>Price<br>Rises | <ul> <li>Target receives higher value a<br/>Acquiror share price rises</li> <li>Acquiror dilution remains<br/>constant</li> </ul>                       | Target receives fewer shares     Target receives same nominal value     Acquiror dilution is reduced  | ■ Provides value certainty within<br>the collar – Target receives<br>fewer shares within collar, and<br>an adjusted fixed number of<br>shares above the collar   | Caps upside to Target - Target receives fixed number of shares within collar, and less shares (fixed value) above the collar  Acquiror dilution is reduced above the collar  |
| Acquiror<br>Share<br>Price<br>Falls | Target receives lower value as<br>Acquiror share price falls     Acquiror dilution remains<br>constant  | Target receives more shares     Target receives same nominal value     Acquiror dilution is increased | <ul> <li>Provides value certainty within the collar –Target receives more shares within the collar, and an adjusted fixed number of shares below the collar</li> <li>Limits Acquiror dilution below band (important to prevent crossing, e.g., vote thresholds)</li> </ul>   | Limits downside to Target - Target receives fixed number of shares within the collar, and more shares (fixed value) below the collar  Acquiror exposed to incremental dilution below the collar  |
| llustration                         |   |   | AND ADDRESS OF THE PARTY OF THE | area reconstruction of the second sec |

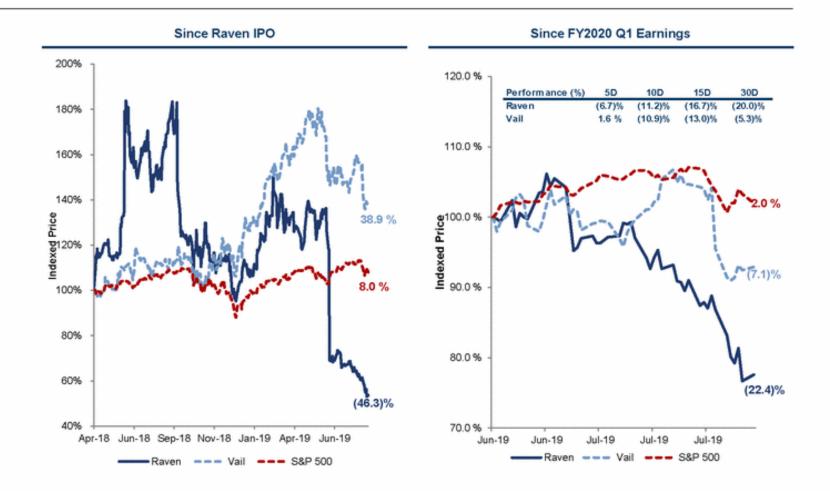






# **Historical Trading Performance**

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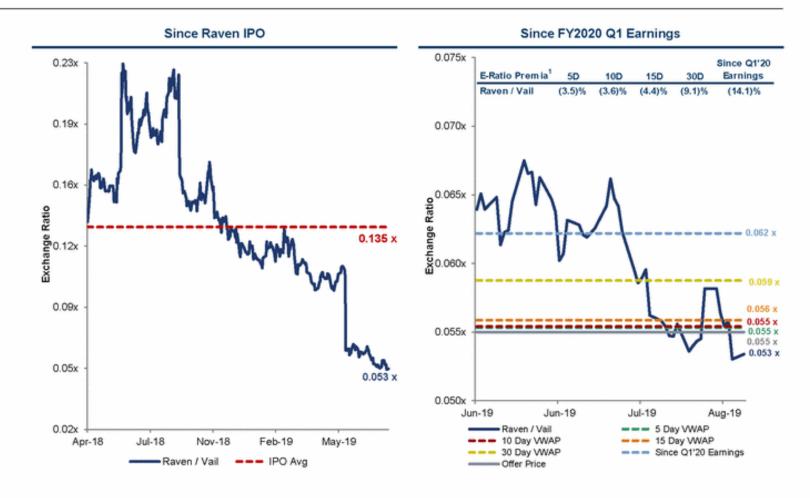


Source: Bloomberg as of 12-Aug-2019



# Raven / Vail Exchange Ratio Analysis

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Source: Bloomberg as of 12-Aug-2019

Representative exchange ratio premia calculations based on respective volume-weighted average prices for Raven and Vali.



# Fixed vs. Floating Collar

## **Summary Observations**

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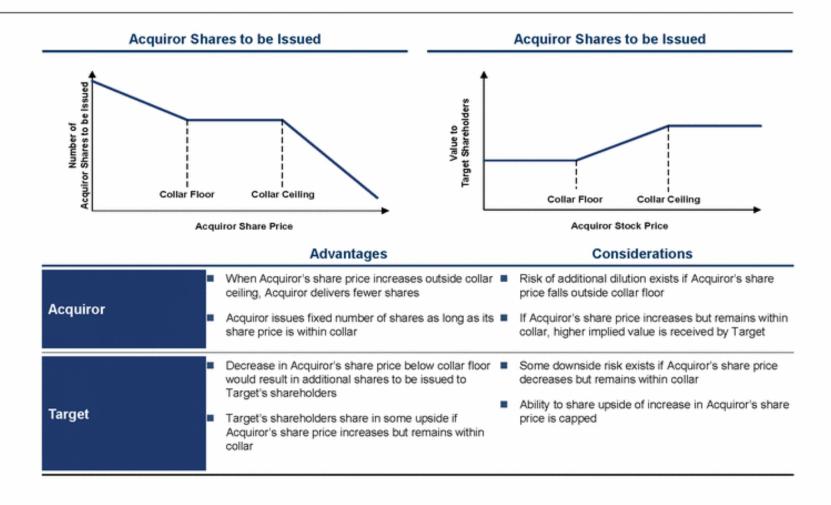
- A collar mitigates the impact of fluctuations in the Acquiror's share price
  - In a fixed exchange ratio ("fixed collar") transaction, a collar adjusts the merger consideration in the event of significant upward or downward swings in Acquiror's share price
  - In a fixed price transaction ("floating collar"), a collar establishes the maximum and minimum number of Acquiror shares to be issued to the Target's shareholders

|   | Fixed Collar   | Floating Collar  |  |  |
|---|--|--|--|--|
| ٠ | A fixed exchange ratio that has a price ceiling and a price floor  | •  | A fixed price that has a share ceiling and a share floor   |  |
| • | If Acquiror's share price decreases within the collar,<br>the number of shares issued by Acquiror does not           |  | If Acquiror's share price decreases within the colla<br>it issues additional number of shares  |  |
| ŀ |  |  | If Acquiror's share price decreases outside collar, the  |  |
|   | If Acquiror's share price decreases outside collar, it issues additional number of share                             |  | number of shares issued by Acquiror Is capped  |  |
| ٠ | If Acquiror's share price increases within the collar,<br>the number of shares issued by Acquiror does not<br>change | •  | If Acquiror's share price increases within the collar, it issues fewer shares  |  |
|   |  |  | If Acquiror's share price increases outside the collar,  |  |
| ľ | If Acquiror's share price increases outside the collar, it issues fewer number of shares                             |  | the number of shares it issues is capped   |  |
|   |  | A fixed exchange ratio that has a price ceiling and a price floor  If Acquiror's share price decreases within the collar, the number of shares issued by Acquiror does not change  If Acquiror's share price decreases outside collar, it issues additional number of share  If Acquiror's share price increases within the collar, the number of shares issued by Acquiror does not change  If Acquiror's share price increases outside the collar, | A fixed exchange ratio that has a price ceiling and a price floor  If Acquiror's share price decreases within the collar, the number of shares issued by Acquiror does not change  If Acquiror's share price decreases outside collar, it issues additional number of share  If Acquiror's share price increases within the collar, the number of shares issued by Acquiror does not change  If Acquiror's share price increases outside the collar, |  |



# Fixed Collar Value / Risk Trade-Offs

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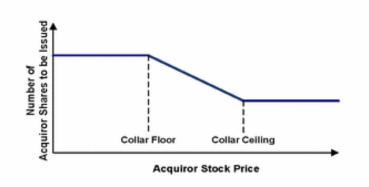
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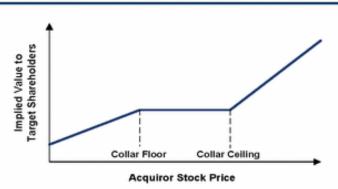


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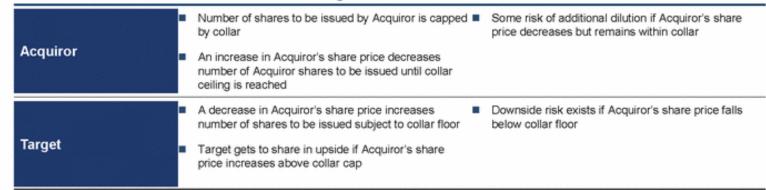
## Implied Value to be Received by Target





### Advantages

## Considerations





# **Summary Statistics from Precedent Collars**

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**Since 2003** 

- Among 86 transactions with collars since 2003, 80% have floating collars and 20% have fixed collars
- Among transactions with collars, 26% have walk-away provisions
  - 59% available to Target only, 14% to Acquiror only, and 27% available to both
- No MOEs within sample have collars

## Floating Collars (N = 69)

- Median collar is 12% above / 12% below Acquiror's 1-day prior stock price
- Mean collar is 14% above / 13% below Acquiror's 1-day prior stock price
- Consideration: 26% stock-for-stock, 57% stock/cash combination; 17% stock/cash election

## Fixed Collars (N = 17)

- Median collar is 17% above / 16% below Acquiror's 1-day prior stock price
- Mean collar is 14% above / 17% below Acquiror's 1-day prior stock price
- Consideration: 18% stock-for-stock; 65% stock/cash combination; and 18% stock/cash election

## Collar Pricing Period

 20 days and 10 days are the most common pricing periods, occurring in 44% and 26% of collared transactions since 2003, respectively

### Collar Symmetry

■ 74% of collars have been asymmetric, 17% relatively symmetric, and 8% absolutely symmetric

Source: Factset MergerMetrics for transactions greater than \$200 million announced between 2003 and December 31, 2018

Note: Relatively Symmetric is defined by the upper collar range and lower collar range being within 5% of each other (but not absolutely symmetrical)